






# INDUSTRY S O M A

*Industry Soma is a 100% affordable living community in the heart of South Austin!*

Do you qualify for Industry Soma? Apply Here!



## SOMA FEATURES :

- 23 townhomes with Outdoor Spaces
- Individualized Parking at Each Home
- Communal Gathering Areas
- Austin Energy Green Building Certification 
- Designed by award winning architecture firm Mark Odom Studio



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LEGACY DCS  
PEAK PERFORMANCE LIFESTYLE HOMES™







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architecture+interiors  
[markodomstudio.com](http://markodomstudio.com)







**"WE ARE HONORED** to be a part of this project which will underline our city's workforce housing needs while providing the resources and motivation to serve Austin's underserved 'missing middle'," Mark Odom, Founding Principal, Mark Odom Studio. Architect of Industry SOMA.

# COMMUNITY

*We are looking for working families to join us in a vibrant neighborhood in South Austin. Let's keep Austinites in Austin!!!!*

Mark Odom Studio is an award winning architecture firm from Austin TX. His work has been featured in Dwell Magazine, Austin Home, Tribeza, and many more. Mark's commitment to quality and sustainable design, as well as improving the day to day lives of so many in our city, makes his work stand the test of time.



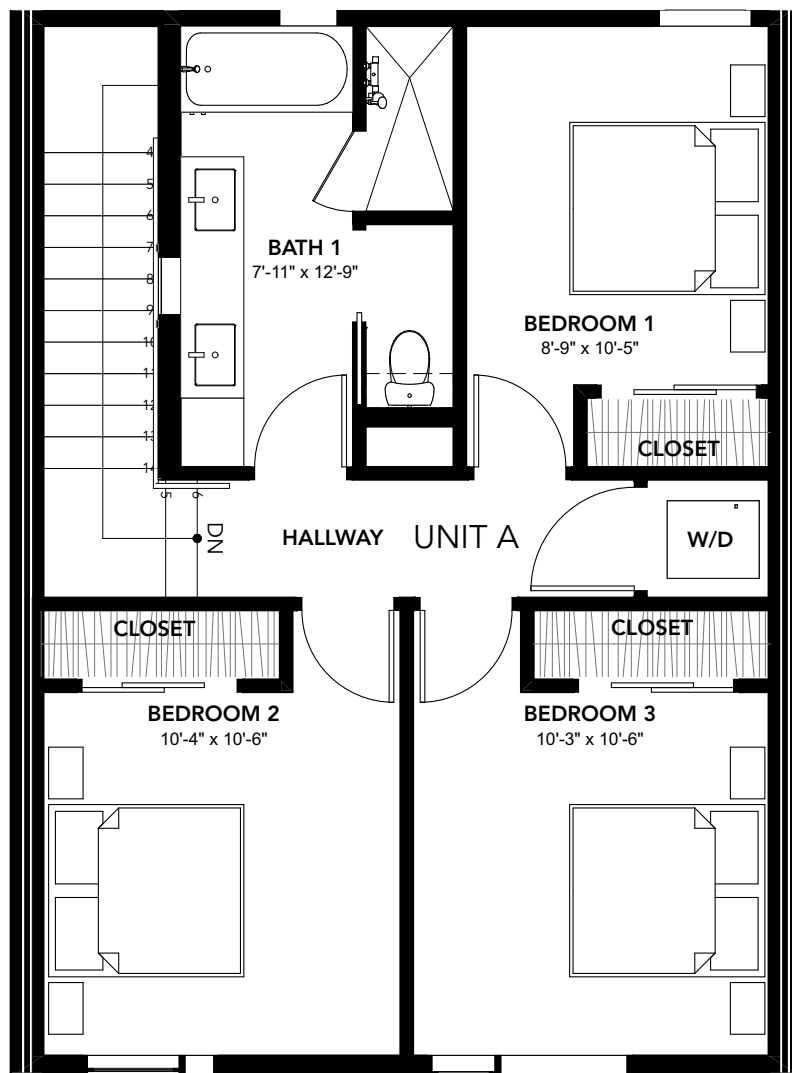
# FLOOR PLAN I

3 Bedrooms, 1.5 Baths at 1042sq ft each

Featuring:

- Vaulted ceilings
- Parking at Each Home
- Quartz Countertops
- Solid Wood Cabinetry
- Wood Composite Flooring
- Fenced Backyards
- Expandable Floor Plan
- Green Building Certified

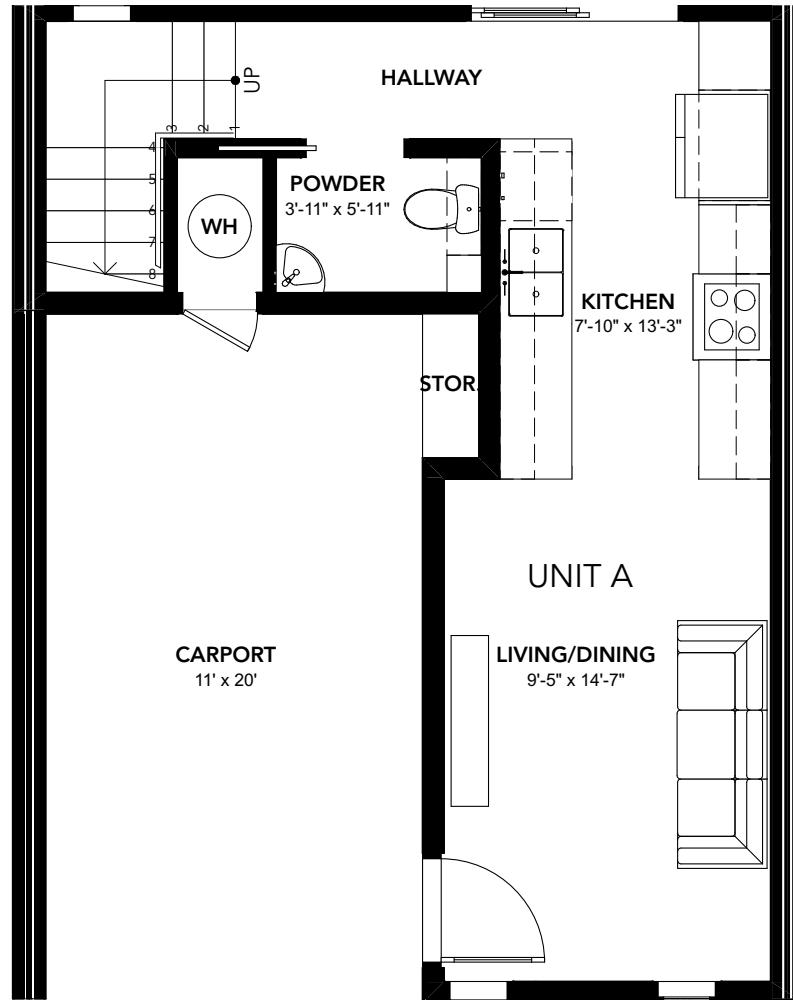
Total of 20 Units



## UNIT A - SECOND FLOOR

SCALE: 3/16" = 1'-0"

*Envision Yourself Here!*



## UNIT A - FIRST FLOOR

SCALE: 3/16" = 1'-0"



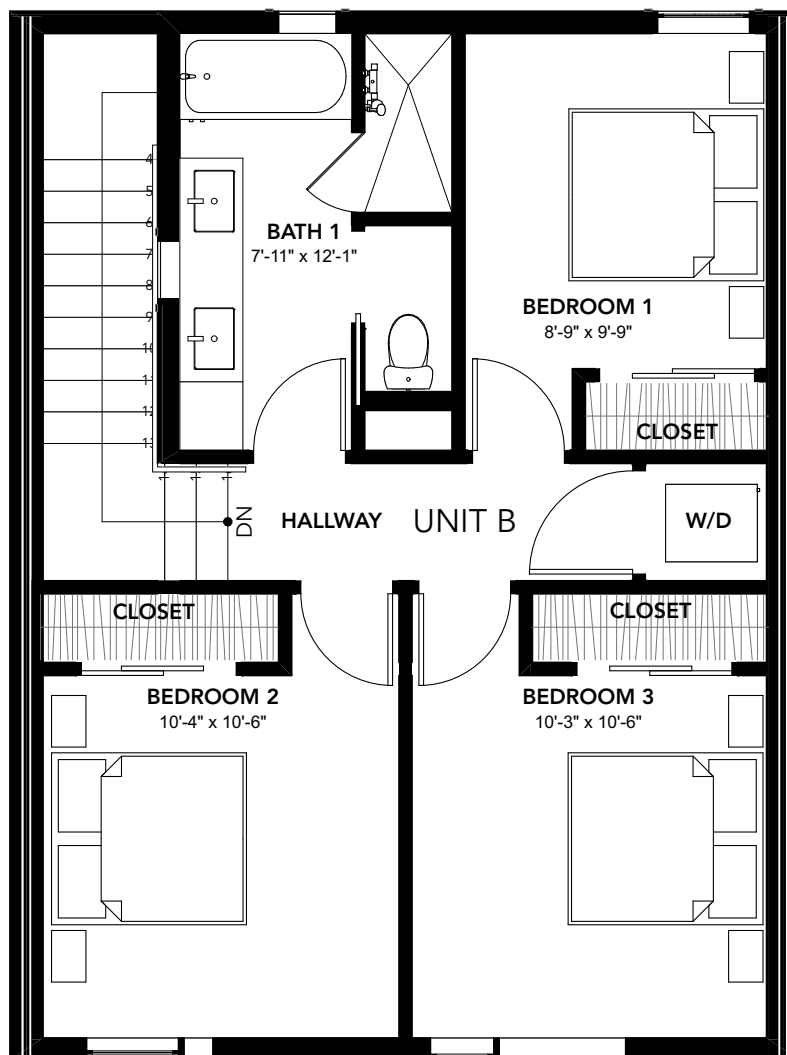
# FLOOR PLAN II

4 Bedrooms, 2 Baths at 1208sq ft each

Featuring:

- Vaulted ceilings
- ADU Parking at Each Home
- Quartz Countertops
- Solid Wood Cabinetry
- Wood Composite Flooring
- Back Patios
- Next door to communal gathering area
- Green Building Certified

Total of 3 Units

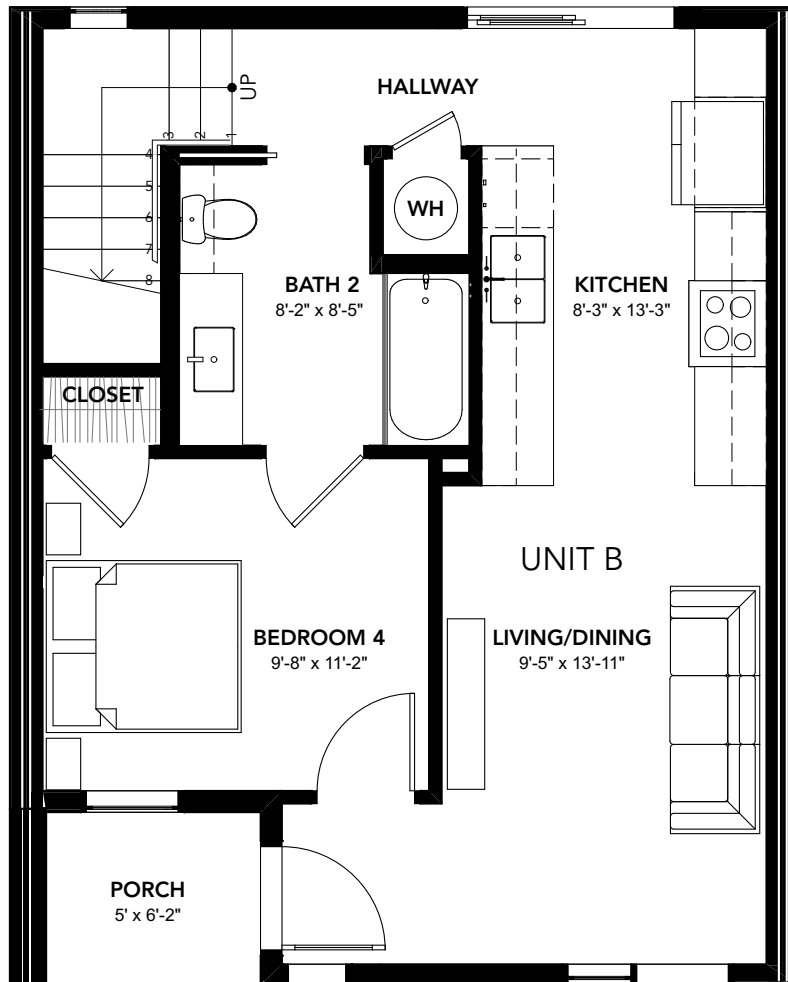


## UNIT B - SECOND FLOOR

SCALE: 3/16" = 1'-0"



*Or...Envision Yourself Here!*



## UNIT B - FIRST FLOOR

SCALE: 3/16" = 1'-0"



# QUALIFY

Are you income eligible?

Is your total household income around \$75,000?

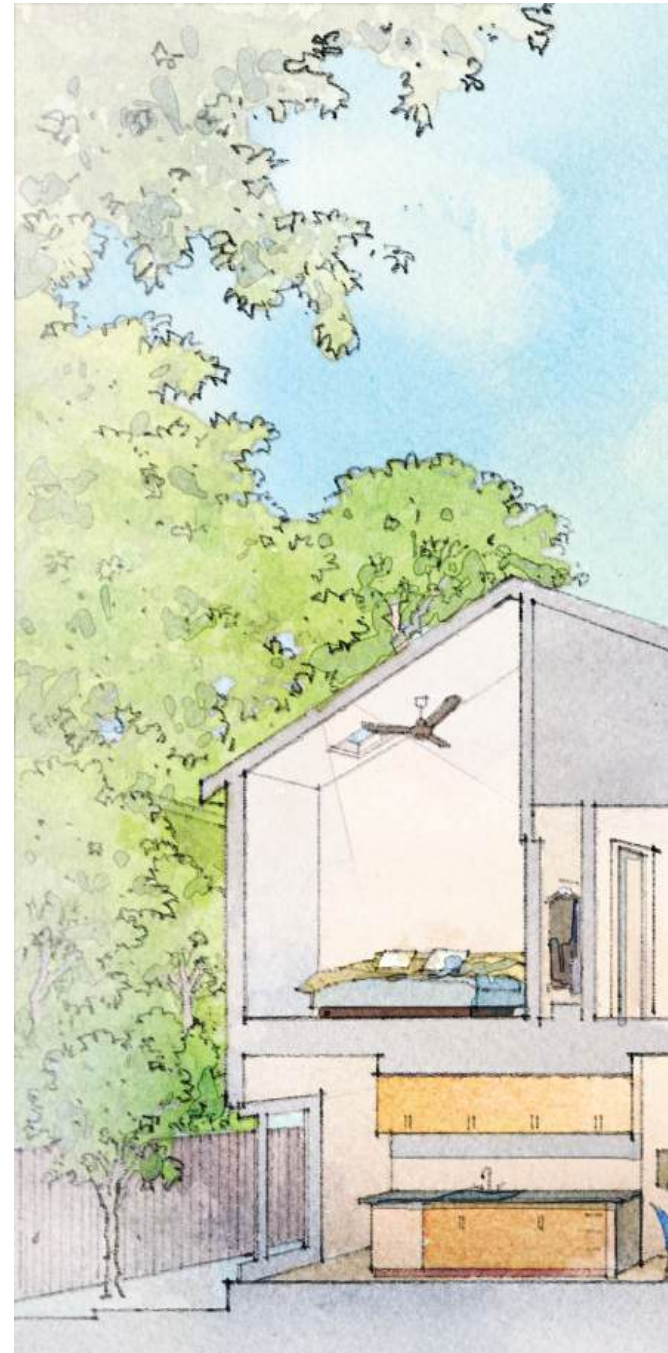
The City of Austin, in partnership with HomeBase Texas, wants to help you qualify for affordable housing.

Please visit our qualification page at [www.industryatx.com/projects/industry-soma](http://www.industryatx.com/projects/industry-soma) or email [HomeBase@homebasetexas.org](mailto:HomeBase@homebasetexas.org).

Alternatively, scan the QR code below to go directly to the inquiry page.



**HOME BASE TEXAS** is a non-profit based in Austin, TX helping home owners find quality, affordable housing in our great city.













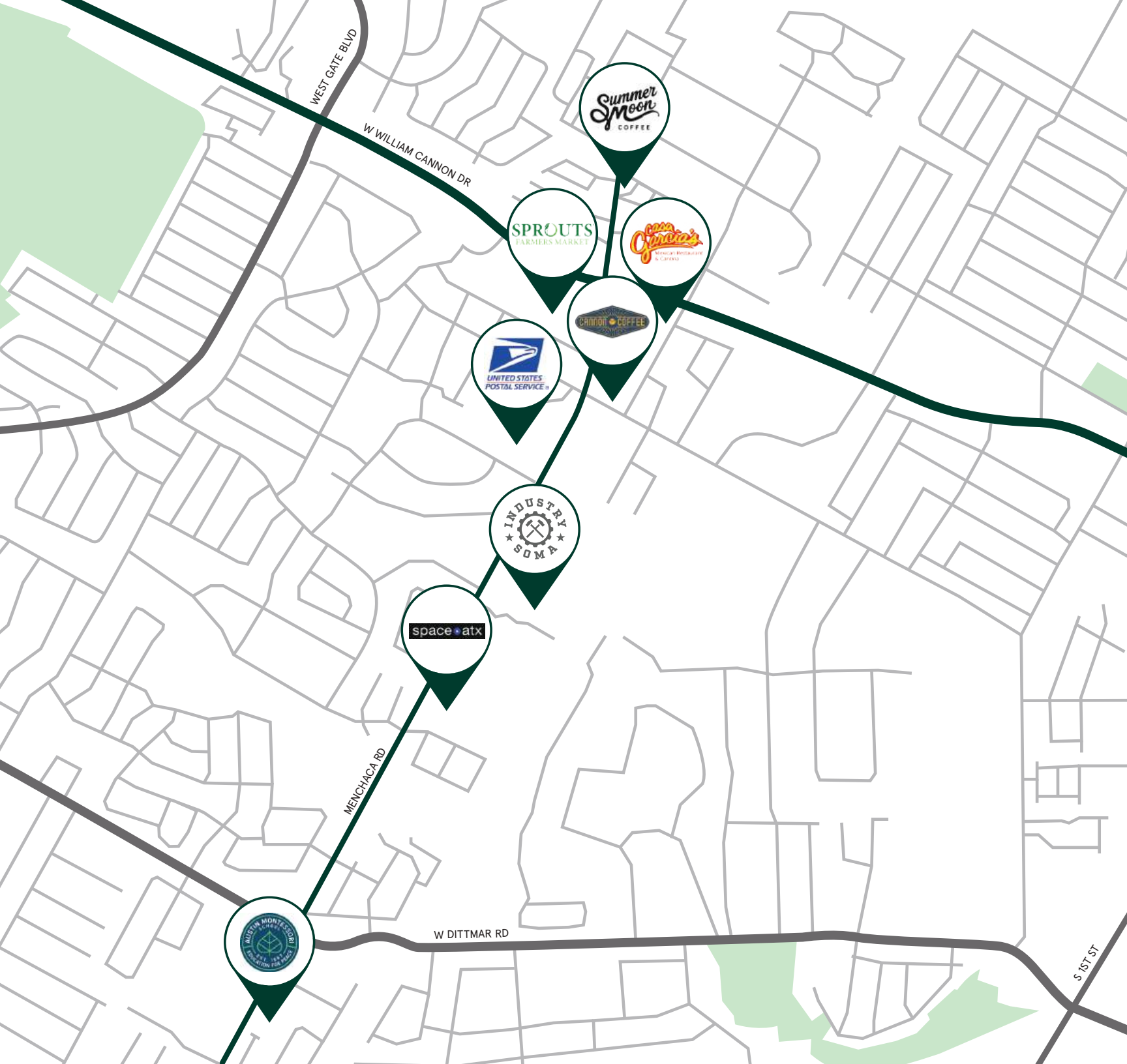


**IMAGINE AN AUSTIN** with communities that reflect who we are as a city. Creating a safe, engaged, and equitable environment for all people will be the commitment from the Industry Soma project.

Industry Soma is a community of the people who are the lifeblood of Austin. Through sustaining them with viable living spaces, we propose to Keep Austin...Austin.

# IMAGINE

“The community we envision for Industry SOMA is welcoming, family-oriented, safe, and one that residents will be proud to call home. As land and home costs continue to rapidly outpace income growth in the Austin area, we feel it is important to prioritize affordable communities for working families,” says Michael Winningham, Principal, Industry ATX.



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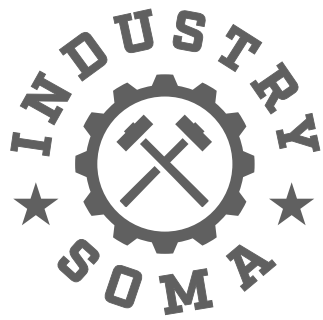
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# CONNECTED

Industry SOMA is located near the intersection of Menchaca Rd and William Cannon at 1903 Keilbar Ln 78745. Just outside of the main entrance each resident can quickly connect to this bustling neighborhood and beyond. Some landmarks within walking or bus distance are shown on the map and many other great amenities are within reach.





Industry Soma is the first  
of many affordable living  
communities from Industry ATX.  
Please stay in touch as we kick  
off our journey.

We can be reached at  
[info@industryatx.com](mailto:info@industryatx.com) if you  
have any questions.

**INDUSTRY SOMA IS BROUGHT TO YOU BY**

**Developer:**  
Industry ATX

**Architect:**  
Mark Odom Studio

**Civil Engineers:**  
Civiltude

**Sales:**  
HomeBase

**Structural Engineer:**  
Way Consulting

**Construction Financing:**  
American Bank

**General Contractor:**  
Citadel Development



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